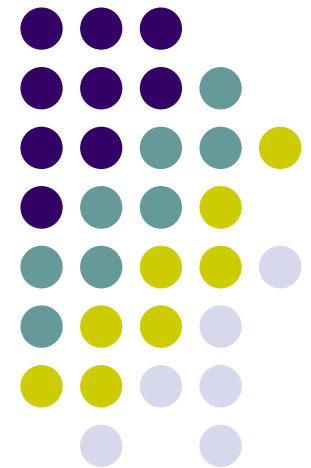


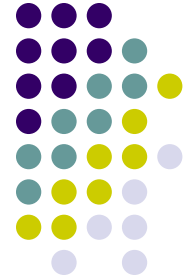


You can do it. We can help.™

ANALYSIS

Target Market Study
September 13, 2007





General Statistics

1,795 Home Depot Stores	
Sales Range	% of Stores
29 stores \geq 100 units	1.6%
45 stores 75-99 units	2.5%
123 stores 50-74 units	6.8%
550 stores 25-49 units	30.6%
1,047 stores 0-24 units	58.3%
<i>Period - 7/22 - 9/2/2007</i>	

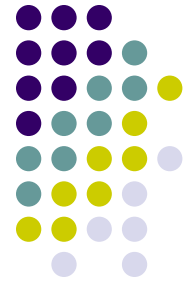


Per State Averages

Average Sales Per Store Per State		
Avg. Sales Range by State	% of States	% of All Units Sold
7 states > 40 units	14%	31%
6 states 30-39 units	12%	16%
13 states 20-29 units	25%	25%
13 states 15-19 units	25%	17%
12 states < 15 units	24%	11%
<i>Period - 7/22 - 9/2/2007</i>		

- Overall Avg. Across 51 States*: 25.10
- The Mean Was 18.74 (New Hampshire – Ranked 27th)
- 18 States Were ABOVE Average
- 33 States Were BELOW Average

* Including District of Columbia



Individual State Averages

State	AvgSalesByStoresState
HI	109.4
DC	68.0
WA	48.7
ID	48.1
CA	42.3
AK	42.0
AZ	40.4

7 States

State	AvgSalesByStoresState
OR	37.10
MT	37.00
CO	35.63
MN	34.97
NV	33.24
FL	33.01

6 States



Individual State Averages

State	AvgSalesByStoresState
TX	29.92
NM	28.85
MI	27.57
MA	27.07
UT	25.47
MD	24.52
KS	22.88
IL	22.45
KY	21.87
VA	21.32
MO	20.97
CT	20.46
PA	20.36

13 States

State	AvgSalesByStoresState
NH	18.74
OH	18.57
OK	18.31
DE	18.14
WI	17.96
NC	17.27
RI	17.12
GA	16.67
TN	16.60
LA	15.81
NY	15.64
WY	15.50
NJ	15.09

13 States

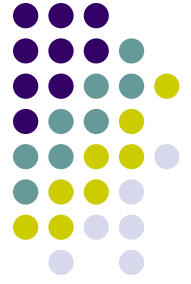
State	AvgSalesByStoresState
VT	14.67
IA	13.89
MS	12.38
AL	12.28
SC	12.24
NE	11.75
IN	11.28
AR	11.23
ME	11.18
WV	10.50
SD	7.00
ND	6.50

12 States



Further Analysis - Methodology

- Study All 7 States Averaging > 40 Units Per Store
- Study All 6 States Averaging > 30 Units Per Store
- Study Half (7) of the States Averaging > 20 Units Per Store



Excel File Guide – See Red Tabs

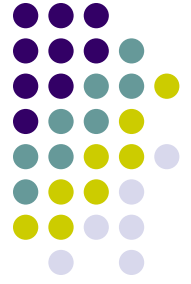
- Tab “Top 20 States By Store” – individual store totals for the most successful states
- Tab “Top 20 States – Avg. of Top 5 Stores” – an analysis of the 5 most successful stores in each state and the average per store of those Top 5
- Tab “Top 20 States – Avg. of Top Stores vs. Bottom Stores” – an analysis of the top 50% of the Top 20 Stores vs. the bottom 50% to study the performance variance.



Market Possibilities

- Seattle, WA (4 stores)
- Phoenix, AZ (9 stores)
- Southern California (TONS of stores)
- Portland, OR (5 stores)
- Las Vegas, NV (9 stores)
- Florida
- Houston / Dallas, TX (19 stores)
- Albuquerque, NM (4 stores)
- Detroit Area

States in “Top 20” @ WMT & HD:



- Texas
- Florida
- Arizona
- New Mexico
- Oregon
- Montana
- Colorado
- Nevada
- Utah
- Kansas